



3RD ANNUAL CONFERENCE

2024

**GRAND TRAVERSE RESORT & SPA
TRAVERSE CITY, MI**

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ABOUT MIGI

The Michigan GI Society



The Michigan Gastrointestinal Society (MIGI) was founded in 2020 as a statewide membership organization available to gastroenterologists, certified registered nurse practitioners, physician assistants, nurses, and allied health professionals practicing gastroenterology, hepatology, and endoscopy. One of our goals is to connect gastroenterology providers, including clinicians, researchers, advanced practice providers, and allied health professionals, in order to facilitate the sharing of information among colleagues and to foster support and collegiality. MIGI also advocates for healthcare issues at the state and national levels on behalf of its members.

**INTERESTED
IN BECOMING
PART OF THE
MIGI SOCIETY?**

VISIT [MIGISOCIETY.ORG](https://migisociety.org)



2024 MIGI OFFICERS

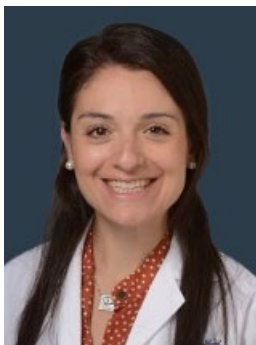


MIGI is a professional organization providing education, support, and advocacy for healthcare providers in Michigan. The objective of the conference is to provide a comprehensive educational update highlighting data and information from the major annual US conferences in gastroenterology and liver disease to its healthcare provider members. The MIGI annual conference will bring together gastroenterology providers including clinicians, researchers, advanced practice providers, and allied health professionals regionally.

For this conference, MIGI has assembled a world-class thought leader faculty led by MIGI's leadership: Eva Alsheik, MD; Jeffrey Berinstein MD, MSc; and Laith Jamil, MD. The faculty are responsible for agenda development, data presentations, panel discussions, and interactive sessions. This makes the MIGI meeting a unique opportunity to interact with leaders in the field and see how they diagnose and treat complex disease states.

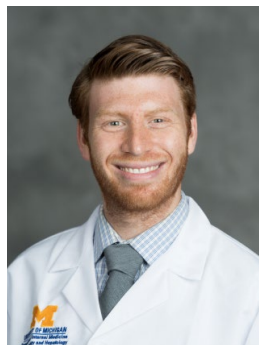
In addition to offering live meetings, MIGI posts all recorded lectures on its website, which are available for viewing at www.migisocietymeeting.org. Additionally, all slides presented are available for download.

SOCIETY LEADERSHIP



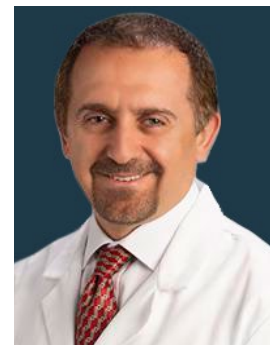
EVA ALSHEIK, MD

Director, Center for Motility Disorders
Senior Staff, Division of Gastroenterology
and Hepatology
Henry Ford Health System
Detroit, MI



JEFFREY BERINSTEIN MD, MSc

Assistant Professor
Division of Gastroenterology and Hepatology
Department of Internal Medicine
Institute of Health Policy and Innovation
Michigan Medicine,
Ann Arbor, MI



LAITH JAMIL, MD

Society Chair
Professor of Medicine, Oakland University
Chief, Gastroenterology and Hepatology,
William Beaumont School of Medicine
Royal Oak, MI

EDUCATIONAL OFFERINGS AT THE GI SOCIETY 3RD ANNUAL CONFERENCE



MIGI is pleased to offer a variety of educational offerings for multiple disciplines during the MIGI 3rd Annual Conference.

SAMPLE AGENDA

June 21-23, 2024

*All times listed in ET

*Agenda subject to change

Friday, June 21, 2024

5:00 – 6:00 PM	Registration / Exhibit Hall
6:00 - 8:00 PM	Welcome Reception & Happy Hour

Saturday, June 22, 2024

7:00 AM	Registration / Breakfast / Exhibit Hall
7:15 - 8:00 AM	Industry Sponsored Event
8:15 AM	Welcome Introduction
8:30 - 8:55 AM	Hepatology Non-invasive assessment of activity and stage of liver disease Anna Lok - University of Michigan, MI
8:55 - 9:20 AM	Updates from DDW & EASL: Hepatology
9:20 - 9:40 AM	Panel Q&A: Hepatology
9:40 - 10:05 AM	Disorders of Gut-Brain Interaction SIBO, IMO or just IBS
10:05 - 10:30 AM	Updates from DDW: DGBI
10:30 - 10:50 AM	Panel Q&A: DGBI
10:50 - 11:20 PM	Break / Exhibit Hall / Posters
11:20 - 11:45 AM	Advanced Endoscopy Management of Acute Pancreatitis
11:45 - 12:10 PM	Updates from DDW: Advanced Endoscopy
12:10 - 12:30 PM	Panel Q&A: Advanced Endoscopy
12:30 - 1:30 PM	Lunch and Exhibit Hall
1:00 - 1:45 PM	Industry-Sponsored Event
2:00 - 2:25 PM	Esophagus/Stomach State of the Art EOE

*Agenda subject to change.

EDUCATIONAL OFFERINGS AT THE GI SOCIETY 3RD ANNUAL CONFERENCE



2:25 - 2:50 PM

Updates from DDW: Esophagus & Stomach

2:50 - 3:10 PM

Panel Q&A: Esophagus & Stomach

Breakout Sessions

Hepatology	IBD	Complex Disorder of GI Dysmotility
<i>Session 1: 3:30 - 4:00 AM</i> <i>Session 2: 4:00 - 4:30 PM</i>	<i>Session 1: 3:30 - 4:00 AM</i> <i>Session 2: 4:00 - 4:30 PM</i>	<i>Session 1: 3:30 - 4:00 AM</i> <i>Session 2: 4:00 - 4:30 PM</i>

4:30 - 6:00 PM

Poster Rounds & Fellows / APP Networking Reception
All are welcome!

Sunday, June 23, 2024

7:00 AM

Registration / Breakfast / Exhibit Hall

7:15 - 8:00 AM

Industry Sponsored Event

8:30 - 9:15 AM

Career Insights - Navigating Career Transitions

9:15 - 9:20 AM

Inflammatory Bowel Disease

Welcome and Introductions

9:20 - 9:45 AM

The Evolving IBD Toolbox: When more is not necessarily better
Peter Higgins - University of Michigan, MI

9:45 - 10:10 AM

Updates from DDW: IBD

10:10 - 10:30 AM

Panel Q&A: IBD

10:30 - 10:55 AM

General and Colon

Debate Style: Colonoscopy vs. Non-Colonoscopy for Screening

10:55 - 11:20 AM

Updates from DDW: General and Colon

11:20 - 11:40 AM

Panel Q&A: General and Colon

11:40 - 12:00 PM

Break / Exhibit Hall / Posters

12:00 - 12:30 PM

Keynote: GLP-1 Agonists - Friend or Foe

12:30 - 12:40 PM

Panel Q&A

12:40 PM

Closing Remarks / Meeting Adjournment

Day 2 Adjourned

2024 SPONSORSHIP OPPORTUNITIES



The 2024 Michigan GI Society Conference offers different levels of sponsorship to support the needs of healthcare professionals who will attend the MIGI Conference. Each of these sponsorship offerings is designed to help enhance the quality of education available to attendees, while providing your organization with opportunities for exposure and recognition.

Important Deadlines

Initial Agreement: Supporters expressing interest must commit in writing by completing the Sponsorship/Exhibit Form found on the last page of this prospectus. Upon receipt of the completed form, the letter of agreement will be processed. All signed agreements are final.

Payment: Invoices are generated upon receipt of the fully executed letter of agreement, with payment due immediately. Please include a copy of the invoice and/or purchase order with payment.

Remit payment to:

Pace Medical Communications

Attn: MIGI 2024

135 S. State College Blvd, Suite 200

Brea, CA 92821

2024 CONFERENCE

SPONSORSHIP OPPORTUNITIES

June 21–23, 2024
 Grand Traverse Resort and Spa
 100 Grand Traverse Village Blvd.
 Traverse City, MI 49610

Benefits at the 3 rd Annual MIGI Conference	Platinum \$90,000	Gold \$50,000	Silver \$7,500
Acknowledgment as a conference sponsor <ul style="list-style-type: none"> Logo recognition across various platforms, including the conference website and in written communications. Your logo will be displayed, ensuring maximum visibility among all attendees. 	✓	✓	✓
Increased exposure as a conference sponsor <ul style="list-style-type: none"> Premier recognition as a top-level sponsor on MIGI website, conference reception signage and during the opening remarks of the conference. 	✓	✓	
Complimentary conference registrations	✓ Eight (8) registrations	✓ Six (6) registrations	✓ Two (2) registrations
Opportunity to host a Live Industry-Sponsored Event <ul style="list-style-type: none"> One (1) 45-minute time slot, inclusive of presentation and Q&A. Time slots are available on a first-come, first-served basis. Standard Audio/Visual will be provided by the conference. Speaker travel, honorarium, and Sunshine Act reporting (if applicable) will be the responsibility of the sponsoring company. 	✓		
Opportunity to host an Industry Forum <ul style="list-style-type: none"> One (1) 30-minute roundtable discussion with up to three (3) thought leaders in your therapeutic area. This session can be used to discuss anything related to your company. 	✓		
Invitations to the welcome reception on Friday evening	✓ Eight (8) Invitations	✓ Six (6) Invitations	✓ Two (2) Invitations
Invitations to faculty dinner on Saturday evening	✓ Four (4) Invitations	✓ Two (2) Invitations	
Sponsor of the Michigan Fellows & APP Reception	✓ Four (4) registrations	✓ Two (2) registrations	
Invitations to the sponsorship of Women in GI Session on Sunday morning	✓ Six (6) Invitations	✓ Two (2) Invitations	
Conference bag <ul style="list-style-type: none"> Include your corporate logo on the attendee conference bag 	✓		
Conference bag inserts <ul style="list-style-type: none"> Include promotional inserts in the attendee conference bags 	✓ Two (2) inserts	✓ One (1) insert	
Exhibit space	✓ 12' Table & 4 Chairs	✓ 6' Table & 2 Chairs	✓ 6' Table & 2 Chairs

A La Carte Opportunities	Price
Custom WiFi <i>(Available to Platinum level only)</i> <ul style="list-style-type: none"> Customize Wi-Fi network name and password Company logo will be featured on signage distributed throughout the meeting space. 	\$10,000

2024 MIGI SPONSORSHIP & EXHIBIT FORM



CONFERENCE ORGANIZER

For the purpose of this document, PACE Medical Communications, the Michigan GI Society, and the Tactical Advantage Group will be referred to as the Conference Organizer.

REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The Conference Organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment is due in full upon signing.

CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship/Exhibitor's Agreement is completed. After this date, no refunds will be granted unless the conference is canceled altogether.

If the conference is postponed and rescheduled within one year of the originally scheduled date, no refunds will be granted. The sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to re-allocate any space that has not been occupied by the confirmed Exhibitor by Friday, June 21, 2024, at 6:30 PM ET. Should this occur, the confirmed Exhibitor agrees to forfeit their booth space without refund.

SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and healthcare professionals in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside conference dates and times by submitting their written request to the Conference Organizer no later than May 17, 2024. With the express written permission of the Conference Organizer, the same meeting offering parameters as indicated above will apply.
- Any travel- or accommodation-related expenses (e.g., rescheduled flights, additional room nights) that may arise as a result of a faculty or conference attendee participating in an authorized Sponsor event will be the responsibility of the Sponsor.

EXHIBIT LOGISTICS

- All requests (e.g., power source and internet access) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign exhibit locations within the expo area.
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details on the event. Within three months of the conference, you will be contacted via e-mail with the Exhibitor Kit.

CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and vendors do not share the registration information of its conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost, or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor’s alleged intentional or negligent conduct during or in connection with its participation in the conference, including the reimbursement of all damages assessed and reasonable attorneys’ fees and costs incurred. The Exhibitor agrees to maintain insurance coverage at commercially reasonable levels to cover its obligations under this provision and shall provide proof of insurance to the Conference Organizer upon request.

INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of its personal property during or related in any way/form to the conference. The Exhibitor further acknowledges that it is responsible for insuring its personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor’s personal property.

SPONSORSHIP AGREEMENT

Upon acceptance of this contract, the undersigned company agrees to the rules and regulations outlined in the above document.

Signature

Date

Full Name

Company Name

Address

Address

City

State

Zip

Phone Number

Fax Number

Email
.....

Accounts Payable or Billing Contact Info

A/P Contact Name

A/P Contact Title

A/P Phone

A/P Email
.....

Conference Point of Contact

Full Name

Title

Phone Number

Email

SPONSORSHIP SELECTIONS

SPONSORSHIP LEVEL

- Platinum – \$90,000.00
- Gold – \$50,000.00
- Silver – \$7,500.00

A LA CARTE OPPORTUNITY

- WiFi sponsor – \$10,000.00

INDUSTRY-SPONSORED EVENT SELECTION

Platinum Sponsors Only: Time slots are available on a first-come, first-served basis. Please select your product theater preference.

Friday, June 21, 2024

Dinner

Saturday, June 22, 2024

Breakfast

Lunch

Sunday, June 23, 2024

Breakfast

To further discuss conference support opportunities, please contact:

Pablo Gabella

(323)-314-1427

pgabella@taggrp.com

SPONSORSHIP TOTAL: _____ USD

SPONSORSHIP NOTES:

PAYMENT METHODS

CHECK

Upon submission, you will receive an invoice for your sponsorship. Please follow the instructions outlined below and on your invoice for payment.

PLEASE MAKE CHECKS PAYABLE TO:

Pace Medical Communications, Inc.

PLEASE INCLUDE IN THE MEMO LINE:

MIGI-24-01 MIGI Conference

MAIL TO:

PACE Medical Communications

Attn: MIGI 2024

135 S. State College Blvd, Suite 200

Brea, CA 92821

ACH or WIRE

Please email accounting@pacemedcom.com to request Pace Medical Communications banking information for ACH or wire payments.

CREDIT CARD

A 3% processing fee will be applied for processing through PayPal. To accept, initial here: _____

Card Type

AMEX VISA MASTERCARD DISCOVER

Card Number _____

Exp. Date _____

CVV _____

Name as it appears on Credit Card:

Billing Address (if different than above):

Signature: _____

Once payment has been processed by the Conference Organizer, you will receive an electronic receipt confirming your payment.